

# Business (Confidential)

MOVERS, SHAKERS, PROMOTIONS & APPOINTMENTS IN SOUTH AUSTRALIA

## Sun rises on Silicon

**R**ISING Sun Research has won the Guy Manson hottest technology award at the ANZATech conference Silicon Valley in the U.S.

The award has already paid dividends, with the Adelaide company being offered six months' free office space at the Silicon Valley start-up incubator, Plug and Play.

Rising Sun won for its

cineSync technology, which allows film editors on different continents to work on digital projects together in real time.

Chief executive **Clint Walker** says cineSync is already well accepted in the industry just a year after being launched.

"A film director in Hollywood and a media creative in Sydney can now

review digital movie files in sync, ensuring that they are seeing the same thing, at the same time. It also allows them to draw on screen and write review notes all shared in real time through cineSync," Clint says, speaking from California. "This means producers and studio creatives no longer have to fly overseas to meet each other, or otherwise rely on inaccurate ... phone conversations."