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**ANZA ANNOUNCES STELLAR MENTOR LINE-UP FOR VICSTART FAST-TRACK  
SPRINGBOARD EVENT IN MELBOURNE**

**Victorian companies get insider business gems from some of the best minds in US tech,  
biotech and legal**

**San Francisco, CA – August 11, 2006** – ANZA Technology Network, the leading technology networking organization for Australian and New Zealand companies in the US, today announced it had signed-up four leading US business executives as Mentors for Phase One of the Victorian Government sponsored Fast-Track to the US deal making and market entry Program designed specifically for Victorian companies.

The Fast-Track Phase One Mentors are Chris Shipley, executive producer of the DEMO Conferences for IDG Executive Forums and founding partner of Guidewire Group; Anthony Jones, M.D., formerly with Deloitte Consulting, Vice President of the Health and Wellness unit at Scient, and Director at Reuters Health; Jarmal Richard, a leading international intellectual property attorney, and founder and CEO of jdrlegal; David Brown, formerly with Ernst & Young, founder of the Access America program and Director of Market Entry Consultation for the Victorian Government Business Office in San Francisco. [Bios at [www.anzatechnet.com/vicfasttrack/](http://www.anzatechnet.com/vicfasttrack/) ]

According to ANZA CEO Viki Forrest, registration for the exclusive Fast-Track Program has been strong and there are now only a limited number of places remaining. [See sign-up details/applications [www.anzatechnet.com/vicfasttrack/](http://www.anzatechnet.com/vicfasttrack/) ]

“In Phase One, Fast-Track companies get one on one market entry development and support from some of the most experienced executives in tech, biotech and legal affairs at the launch event *Springboard* in Melbourne 22 to 24 August,” said Forrest.

“There, companies will pitch to a panel of mentors in 1 hour time slots and be advised on every aspect of their market entry strategy which we believe will maximize their chances of success in the highly competitive US market.”

“The extensive Program will provide companies with a shorter time to the US market, reduce the costs and risks of US market entry, and improve the performance of Victorian businesses in the US market.”

An invitation-only Welcome Reception will be held on Tuesday 22 at 6pm to 8pm at PricewaterhouseCoopers, Melbourne campus.

The Fast-Track Program is designed to assist the launch of more than 20 Victorian companies into the lucrative San Francisco and Bay Area tech and biotech sector – and beyond.

Victorian Treasurer, Minister for State and Regional Development, Minister for Innovation the Hon. John Brumby MP said VicStart, which funds the Fast-Track Program, was part of the Government’s drive to ramp up the number of Victorian technology companies creating successful global businesses.

Companies that succeed globally bring wealth, knowledge and expertise back to Victoria. The Fast Track Program supports that growth by providing brave and innovative companies with the right support structures and networks in a key global market, the USA.

ANZA’s powerful C-level executive network and proven expertise through its long history in northern California, is key to the success of the Program.

For additional information please contact [FastTrack@anzatechnet.com](mailto:FastTrack@anzatechnet.com) or register with ANZA Technology Network at [www.anzatechnet.com](http://www.anzatechnet.com) for regular news bulletins and updates.

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#### **About ANZA**

ANZA Technology Network (US) is a membership based organization with 5,000 subscribers and a host of influential Government and private sector sponsors such as Austrade, New Zealand Trade & Enterprise, Microsoft, Silicon Valley Bank and Macquarie Bank. For the past 5 years it has been instrumental in fostering deals and partnerships, which are officially valued at over US\$16 million but widely accepted to be at least double that in untracked and related deal flow. The deals have been achieved with Australian and New Zealand firms and US companies through the Gateway conference program and ongoing networking events and seminars in the Valley. It is a founding member of the Passport Program which brings leading national and US networking associations together for technology and business oriented events. ANZA is highly regarded among technology and business executives in the US for providing access or “first looks” to some of the best firms coming out of Australia and New Zealand.

ANZA Technology Network Limited (Australia) is supported by VicStart, the Victorian Government’s technology commercialization program, DatelineMedia (USA) and jdrlegal Pty. Ltd.

